

# **Positioning game**

### Statements and questions about the handling of personal data on the Social Web

### Goals

- Young people position themselves on various statements and questions about the handling of personal data on the Social Web
- Young people argue their own opinions and deal with the arguments of others.

The Positioning Game is a low-threshold method to stimulate discussion about the use and processing of personal information on the Social Web. The focus is on individual positioning and joint discussion of privacy and data protection issues. It is important that it is not a matter of judging a particular position. It is not about right or wrong, but about initiating reflection processes together. While the young people, as experts, talk about their own dealings with the media and make their attitudes clear, the youth workers play a moderating role.

If questions arise during the implementation that cannot be answered, these can be assigned to the young people as research tasks and then worked out at the end of the method or at home.

### **Implementation**

Introduce the game in a motivating way and present the game principle with the first slides.

There are four answers for each round. All youths should assign themselves to the position and then place themselves in the room to the letter that most closely corresponds to their position. There are no right or wrong positions. In a question round, the young people are given the opportunity to explain why they have chosen the respective position.



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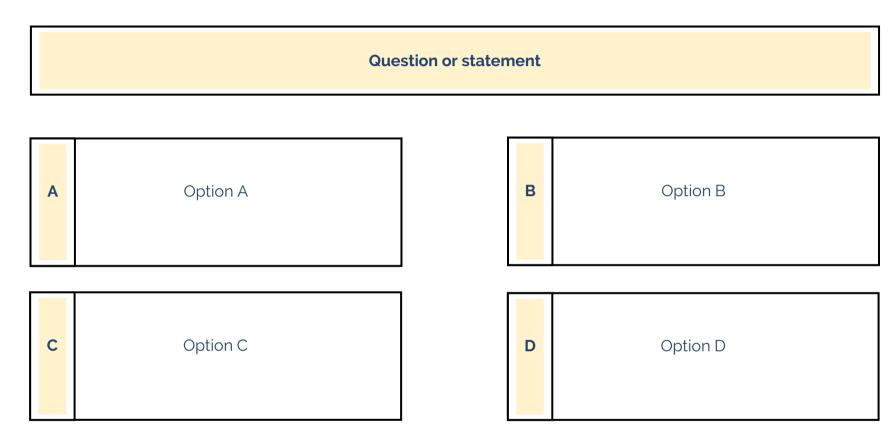








# **Template**



Ask the young people about the reasons why they are standing at the corresponding letter. Go through them letter by letter. You can determine the order yourself according to the distribution of the youths and the group situation.



















## The fact that services like *Instagram* are analyzing user data for advertising is...

...absolutely **fine**, that is why it is **free of charge** after all.

B ...only okay if you have been sufficiently informed and agreed beforehand.

C ...all right, if you can **turn it off**.

D ...basically **not okay**.



















### When I decide that an app is trustworthy enough to use it, it is...

A ...because **many people** already use it.

B ...because of the **information** that is provided by the responsible **company**.

...because the app was **recommended** to me by **friends**.

...because of information from an independent source.



















You want to know how WhatsApp makes money and if it's a trustworthy service. What do you do?

A I research the topic on the Internet.

I look for the relevant state agencies and ask them.

I turn to friends and family for information.

I don't choose any of the options mentioned.



















#### If I could introduce laws...

A

...I would **prohibit** the analysis of personal data.

(Services like *Instagram* would not be free of charge anymore and you would need to pay something in order to use them.)

В

...I would **request** that everyone should be well **informed** about his or her data privacy.

C

...I would **maintain** the companies' collection of personal data and information.

(Everyone should look out for him- or herself which data they want to relinquish.)

D

... I would **ban** services that violate the law.



















When I am being informed that a service is leaking or misusing my personal data, I decide to...

A ....stop using the service altogether.

...look into ways of **suing** the responsible company.

...keep using the service but start looking into **ways of better protecting** my personal data.

...do nothing because it is **out of my hands** anyway.



C









D









The responsibility for the protection of young people's personal data should be borne by...

A ... young people and their parents.

B ... schools and youth work.

c ... the **companies** that collect and analyze personal data.

D ... the state.



















### When thinking about the future of the internet...

В

C

...I am looking forward to all the new technologies and the possibilities that come with them.

...I am scared that **net neutrality** will be lost and all information on the net will be controlled by a few companies.

...I fear that people will start adjusting their behavior to what is generally accepted because of the increasing collection and analysis of their personal data.

...I am hopeful that **laws** will be created to help people keep in **control of their personal data**.



C













