

# Positioning game: Cards

Question or statement

A Option A

B Option B

C Option C

D Option D



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The fact that services like *Instagram* are analyzing user data for advertising is...

The fact that services like *Instagram* are analyzing user data for advertising is...

A ...absolutely **fine**, that is why it is **free of charge** after all.

B ...**only okay** if you have been sufficiently **informed** and **agreed** beforehand.

C ...all right, if you can **turn it off**.

D ...basically **not okay**.

When I decide that an app is trustworthy enough to use it, it is...

When I decide that an app is trustworthy enough to use it, it is...

A

...because **many people** already use it.

B

...because of the **information** that is provided by the responsible **company**.

C

...because the app was **recommended** to me by **friends**.

D

...because of information from an **independent source**.

You want to know how WhatsApp makes money and if it's a trustworthy service. What do you do?

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**A**

I research the topic on the Internet.

**B**

I turn to friends and family for information.

**C**

I look for the relevant state agencies and ask them.

**D**

I don't choose any of the options mentioned.

If I could introduce laws...



If I could introduce laws...

A

...I would **prohibit** the analysis of personal data.

(Services like *Instagram* would not be free of charge anymore and you would need to pay something in order to use them.)

B

...I would **request** that everyone should be well **informed** about his or her data privacy.

C

...I would **maintain** the companies' collection of personal data and information.

(Everyone should look out for him- or herself which data they want to relinquish.)

D

... I would **ban** services that violate the law.

When I am being informed that a service is leaking or misusing my personal data, I decide to...

When I am being informed that a service is leaking or misusing my personal data, I decide to...

A

...**stop using** the service altogether.

B

...look into ways of **suing** the responsible company.

C

...keep using the service but start looking into **ways of better protecting** my personal data.

D

...do nothing because it is **out of my hands** anyway.

The responsibility for the protection of young people's personal data should be borne by...

The responsibility for the protection of young people's personal data should be borne by...

A

... **young people** and their **parents**.

B

... **schools** and **youth work**.

C

... the **companies** that collect and analyze personal data.

D

... the **state**.

When thinking about the future of the internet...

When thinking about the future of the internet...

A

...I am **looking forward** to all the new **technologies** and the **possibilities** that come with them.

B

...I am scared that **net neutrality** will be lost and all information on the net will be controlled by a few companies.

C

...I fear that people will start **adjusting their behavior** to what is generally accepted because of the **increasing collection and analysis** of their **personal data**.

C

...I am hopeful that **laws** will be created to help people keep in **control of their personal data**.